

1(a) From Moray's (1959) study into auditory attention: Describe how **one** control was used in this study.

[3]

(b) From Moray's (1959) study into auditory attention: Outline **one** conclusion Moray (1959) made in relation to attention.

[2]

5(a) Explain how Loftus and Palmer's (1974) study into eyewitness testimony links to the key theme of memory.

[3]

(b) Outline **two** controls used in Grant et al.'s (1998) study into context-dependent memory.

1 -----

2 -----

[4]

6(a) In Grant et al.'s (1998) study on memory, why was the short-answer test taken before the multiple-choice test?

[2]

----- [4]

7(a) Participants in Grant et al.'s (1998) study into context-dependent memory completed two types of test.

Identify which **one** of these types of test was completed first.

----- [1]

(b)

i. Outline why Loftus and Palmer conducted their (1974) experiments into eyewitness testimony.

----- [3]

ii. Describe how the independent variable (IV) was manipulated in Loftus and Palmer's (1974) **second experiment** into eyewitness testimony.

----- [3]

[7]

9 Describe **one** difference between Loftus and Palmer's (1974) study of eye witness memory and Grant et al.'s (1998) study of contextual cues in memory.

[4]

10 Outline the procedure used in Experiment 1 of Moray's (1959) study into auditory attention.

[4]

- i. Explain **one** way in which the procedure of Grant et al.'s (1998) study into memory increased the reliability of the research.

[3]

- ii. Outline **one** conclusion that was drawn from this study.

[2]

- i. Outline the apparatus used in Moray's (1959) study into attention.

[2]

- ii. Outline **one** weakness of using an experimental method in this study.

[2]

- i. Simons and Chabris (1999) used an independent measures design in their study on attention. Explain how the design was used in this study.

[2]

- ii. Outline **two** weaknesses of using an independent measures design in this study.

[4]

- 13 In the study by Moray (1959) investigating auditory attention, what best describes the research method used?

- A field experiment
- B laboratory experiment using a mixture of repeated measures and independent measures design
- C laboratory experiment using independent measures design
- D quasi experiment

Your answer

[1]

(b) Outline **one** weakness of the way the sample was organised in Loftus and Palmer's first experiment.

[2]

17 In the study by Simons and Chabris investigating inattention blindness, how was the dependent variable operationalised?

- A detection of 'gorilla'
- B duration of video clip played
- C estimation of number of players present
- D number of passes of basketball counted

Your answer

[1]

18(a) Outline **one** strength of the type of data collected in Moray's study into attention.

[2]

(b) Suggest **one** strength of the data type recorded in this study.

[2]

22(a) From Loftus and Palmer's first experiment:

Describe **one** way the information the participants received after viewing the traffic accidents influenced their memory.

[2]

(b) From Grant et al.'s study on context-dependent memory:

Describe **two** ways the assessment of memory was standardised.

[4]

